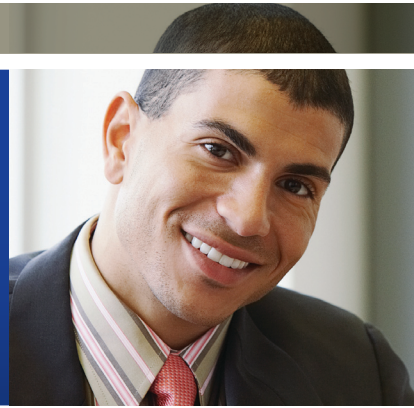


# SecurityMetrics — Your PCI Safe Harbor

*Simplify PCI*



You worry that the way your merchants fail to protect card data will lead to major fines from the payment brands—fines that you might have to absorb.

With the ranks of professional hackers growing, the number of compromises involving card data continues to rise at ever increasing rates. Increasing PCI compliance within your merchant portfolio provides the protections needed to secure both you and your merchants.

### **Global Leader in PCI Compliance**

As a global leader in PCI compliance, SecurityMetrics can help your merchants avoid the pitfalls that lead to compromised credit card security, credit card fraud, regulatory fines, and loss of business. SecurityMetrics frees you from the hassles of helping your merchants validate their PCI compliance, and also provides the tools to monitor and easily report your PCI progress.

Through its communication outreach programs and its reputation as an expert in PCI compliance and security, SecurityMetrics has a history of building many of its partner banks' merchant portfolios to unrivaled levels of over 90 percent PCI enrollment. In a business-friendly manner, SecurityMetrics guides your merchants along the most effective and easiest path to compliance. By partnering with SecurityMetrics for your merchant-related PCI compliance efforts, you can enjoy:

- **Decreased risk of fines and penalties** that could result from merchant compromises
- **Greater revenue opportunities** through revenue-sharing programs provided and administered on your behalf by SecurityMetrics
- **Higher portfolio value** with each additional merchant that becomes PCI compliant
- **Reduced effort and complexity** by allowing SecurityMetrics to simplify the PCI compliance process, reducing the time that you and your merchants spend achieving PCI compliance

### **A Higher Standard for PCI Security Providers**

SecurityMetrics differentiates itself from other PCI security providers by enabling you to benefit from the following:

- Trusted leadership and experience as a full service PCI compliance partner
  - A commitment to understand your merchants' operations and processes that helps merchants reduce the cost PCI compliance
  - Simple, straightforward pricing with no hidden charges or add-on fees
  - Assurance that when you or your merchants have questions or support issues you can talk to a live person, not an answering machine or e-mail queue
  - Commitment to provide your merchants security advice and recommendations based on objective security expertise rather than acting as a reseller of third-party security solutions
  - Competitive pricing and a complete range of full service solutions
  - Reputation of building merchant portfolios to PCI enrollment levels that exceed 90 percent
- **The peace of mind** that you're partnering with a global leader in PCI compliance
  - **No partnering costs** since SecurityMetrics does not charge acquirer fees to work with your merchants

- **Complete control** because SecurityMetrics implements only the programs that you specify, and provides the tools that keep you continually informed and empowered
- **Fewer business disruptions and less investment** since SecurityMetrics carries out the work on your behalf to help your merchants achieve PCI compliance.

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#### **Full Service PCI Compliance Expert**

Not only is SecurityMetrics one of just a few companies that hold credentials for all aspects of PCI, but SecurityMetrics also provides PCI assistance to all sizes and levels of merchants. As a full-service PCI provider, SecurityMetrics has expertise in all of the following:

- PCI assessments
- Forensics incident response
- Vulnerability scanning
- Penetration testing
- Security appliances
- POS terminal security
- PA-DSS application security assessments
- PCI and security training
- PCI and security consulting

#### **Simplifying PCI Compliance**

To simplify your PCI compliance efforts, as you partner with SecurityMetrics, you and your merchants will also enjoy the following:

- **Open and Ongoing Relationship** – Whenever compliance questions or worries arise, SecurityMetrics' PCI compliance professionals will work with you and your merchants to address your concerns.
- **Accurate and Understandable Results** – SecurityMetrics delivers the facts on every aspect of its PCI assessments through easy-to-understand reports with detailed explanations.
- **Broad Access to PCI Security Expertise** – SecurityMetrics puts at your disposal a host of security professionals with expertise in every aspect of PCI.
- **Fair, No-Surprise Pricing** – SecurityMetrics strives to offer simple and straightforward pricing with a single bid that won't change.
- **Unlimited Scanning** – Since achieving PCI compliance is an iterative process, SecurityMetrics includes, as part of its PCI On-site Assessment price, unlimited scanning during its assessment and remediation process.
- **Responsive Support** – SecurityMetrics experts strive to accurately scope its compliance projects and support your merchants through the entire PCI compliance process.

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*In a business-friendly manner, SecurityMetrics guides your merchants along the best and easiest path to compliance.*

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#### **Trusted PCI Compliance Partner**

As your trusted PCI compliance partner, SecurityMetrics brings you a wealth of experience and expertise to enrich your portfolio with PCI compliant merchants. SecurityMetrics helps you enjoy safe harbor from fines and penalties by helping your merchants before, during, and after their assessments to quickly identify and resolve threats so they can quickly achieve PCI compliance. SecurityMetrics simplifies PCI, working in your behalf to help your merchants achieve and maintain compliance, offering a set price they can rely on, increasing your merchant loyalty, and portfolio value, facilitating your PCI reporting efforts, helping you avoid PCI fines and penalties, and establishing a partnership that you can trust.